



VSME: more than regulation. Discover the opportunities and the ease of adoption

Free webinar · 12 and 23 November 2026 · 15:00–16:00 (Rome time) · Online

Register to receive a calendar invitation with a joining link

Programme

- **15:00 — Welcome and introduction · 5 min**

Introduction to Gaia Open Minds and objectives of the session.

- **15:05 — Regulatory context · 8 min**

EBA guidelines on ESG risks effective from January 2026. Why banks already assess SMEs' ESG profiles. Without structured ESG data, companies are assessed using generic sector estimates, which can be disadvantageous.

- **15:13 — VSME: what it is and how it works · 9 min**

EFRAG's voluntary standard for non-listed SMEs. Basic versus Comprehensive Module: which is right for your company?

- **15:22 — Sustainability as a strategic business lever · 8 min**

Integrating VSME into everyday business management. Supply chains, funding programmes and key customers: incoming requirements. ESG KPIs that SMEs can adopt immediately.

- **15:30 — Putting it into practice · 15 min**

Practical examples for manufacturing and industrial SMEs. Costs, timelines and a step-by-step process for producing your first VSME report.

- **15:45 — Q&A and closing · 15 min**

Live questions from participants. Next steps and contacts.

Speakers: Rossella Cardone and Aniello Califano

Register: gaiaopenminds.com/webinar-vsme